

Mission

To build community through media, enhance democratic communication, and facilitate free expression by providing our towns with a state-of-the-art media resource center.

Vision

The Media Center fosters open access to information and communication technologies for the distribution of free ideas, community development and personal empowerment.

The following core values guide the Media Center in its work:

Accessibility and Inclusion

We are dedicated to providing low-cost access to content creation resources and the knowledge to use them without discrimination and with respect for each individual.

Creative Expression and Intellectual Freedom

We promote the artistic and expressive use of communication technologies within a free-speech environment without editorial control.

Community Building through Collaboration

We ground our work in strong collaborations with local, community-based organizations, municipal departments, and educational entities. We leverage our organizational resources to build capacity for others and ourselves.

Diversity in All Its Forms

We respect our diverse, multicultural, and dynamic population and are dedicated to meeting its many community communication and information needs.

Innovation in the Field of Community Communications

We seek to be an innovator in the field of community communications as demonstrated by our programmatic activities, technology implementation, production methods, and overall excellence.

- A welcoming center with state-of-the art resources
- Actively engaged in promoting the value of free speech and creative expression
- Dedicated to a collaborative spirit, which builds individual, organizational and community capacity
- Committed to overall excellence in production, programmatic approaches and technology implementation
- Highly visible as a valued, public institution and secure in its funding base

History

Cape Cod Community Television, C3TV, and now the Cape Cod Community Media Center, has been the public access management corporation for the towns of Barnstable, Yarmouth, Dennis, Harwich and Chatham since its inception in 1989 and operation starting in 1990. We are a 501C3 nonprofit organization.

Our local community members have produced over 25,000 original programs for the channel providing an average of over 5,000 hours of local programming every year. Over the years, the variety of programming has spanned from information, talk, art, dance, music, sports, documentary to religious, spiritual, health and human services, political and candidates forums. Programming content is generated by the community and is a always eclectic blend of those diverse interests and ideas and, as already mentioned, free speech and creative expression.

Over 7,000 residents of our towns have participated in some type of television, video, audio or computer training at our facility, touching every Cape Cod demographic from middle school to senior citizens.

In addition to our primary operations of managing, programming and operating cable television channel 17, we provide the public accessibility to the creative tools of production studios; edit suites, field video, audio equipment, and the ongoing training to use them effectively.

As part of the philosophy of community building we provide free meeting space with video and computer presentation facilities and a community art gallery, The Gallery at the Media Center.

The Media Center is an integral part of the communications landscape on Cape Cod and provides valuable creative and informational outlets for this amazing region. Support community media and its place in today's media. It is important and vital.

Sincerely,

Terry Duenas
Executive Director
Cape Cod Community Media Center